



Aventura Mall hosts fashion show benefiting Florida Breast Cancer Coalition Research Foundation

Aventura Mall recently hosted a VIP fashion show in the newly opened Nordstrom Court benefiting Florida Breast Cancer Coalition Research Foundation (FBCCRF). The event was a success, attracting fashion enthusiasts, breast cancer supporters, advocates and survivors.

"We are very grateful for Aventura Mall and all of the designers who made this great event possible," said FBCCRF CEO James Konschnik. "This event meant so much to the foundation and helped us introduce what we are all about: breast cancer research and education in Florida."

The exclusive fashion show was presented by Aventura Mall, with well known brands including Astoria, Bag & Baggage, Chico's, Hello Kitty by Victoria Couture, Damain, Adolfo Dominguez, AG Adriano Goldschmeid, Intimacy, Lily Pulitzer, and Lounge, all participating to help raise awareness for FBCCRF.

Over 400 Florida Breast Cancer Coalition Research Foundation supporters enjoyed

VIP front-row seating and helped to raise the needed funds through a raffle for FBCCRF.

"I think it's great that the fashion show supports both a good cause and a community organization," said Gerry Hudson, an FBCCRF supporter who brought both of her daughters to the event. "This is a fun way for me to teach my girls about the importance of being educated about breast cancer."

FBCCRF is a 501(c)3 grass-roots not-for-profit organization with the mission to end breast cancer through education, advocacy and research. FBCCRF works statewide to raise awareness and mobilize Floridians to ensure sufficient public funding for breast cancer research, quality healthcare for all without fear of discrimination and an environment free of carcinogens and is the only organization in the State of Florida with the end breast cancer license plate. All monies raised stays in the State of Florida to support advocacy, education, and research programs for Florida residents. For more information, visit floridabreastcancer.org



Edith Greenberg



Florida Breast Cancer Coalition Research Foundation supporter Gerry Hudson with her daughters



Rebecca Felse with Fern Felse



Estelle Silvia with daughter



Felicia Moore and Daloris Moore

