



I feel deeply honored to have been chosen as the first full time executive director for the Florida Breast Cancer Coalition. The Coalition has a very impressive ten year record of accomplishment and I hope with your help to continue the positive momentum in our efforts to end breast cancer. Like you, I feel very passionately about the mission of the organization, having experienced the disease within my own family.

I come to the Coalition with a background that includes 25 plus years in non profit administration. My areas of expertise mirror the areas of work the Coalition is involved in on a daily basis – community and public relations, fundraising, government relations and public advocacy, special events and media relations.

All organizations benefit greatly from a strong core of volunteers. I invite you to join me and our board in our efforts this year and I look forward to getting to meet everyone over the next few weeks and months. I know that together we will be able to end breast cancer.

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Marjie Epstein Aloni, has become the first full time executive director of the FBCCRF. Marjie comes to the Coalition with a background that includes 25 plus years in non profit administration. Her areas of expertise mirrors the areas of work that the Coalition has as its mission – community and public relations, fundraising, government relations and public advocacy, special events and media relations. Her knowledge and experience will prove very beneficial to the Coalition.

Marjie holds a BA in Sociology from Boston University and is an active member of the Association of Fundraising Professionals, the Miami Dade Coalition on Aging and the Interfaith Council of South Broward.