



ENewsletter

Join us for the Annual Advocacy Training Conference & Lobby Day



Register today! [Registration Form](#) [Scholarships](#) [Hotel Info](#) [2007 Conference Highlights](#)

Check out these NEW and EXCITING Workshops

Breast Cancer, Facebook and Social Networking Sites - Find out how to reach new audiences on the Web!

Introduction to Epidemiology - With Project LEAD faculty member, Dr. Robert Millikan.

False Hope: Learning from the Past and Current Issues Around Clinical Trials - Lessons learned from the bone marrow transplant story to apply today.

Patient Experience and Patient Choice - Learn how breast cancer patients can make truly informed decisions.

Understanding Genomics and Proteomics - What do these terms mean for breast cancer?

Scholarships available based on need, but significantly limited this year. Early submission is highly recommended.

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Visit the [Conference website](#) for daily Updates.

\$150 million for FY09 for the Department of Defense Breast Cancer Research Program. As a result of NBCC's advocacy and strong bipartisan leadership on Capitol Hill, more than \$2 billion has been invested in this competitive peer-reviewed research Program. This innovative Program has changed the world of breast cancer research. The inclusion of consumers in every aspect of decision-making and the Program's unique grant opportunities have led to groundbreaking scientific advances.

The following Representatives are signed on already:

Ileana Ros-Lehtinen
Corrine Brown
Vern Buchanan
Ron Klein
Jeff Miller
Robert Wexler

Please contact your Congressional Representative to urge them to show their support for ending breast cancer by signing the letter.

New Breast Cancer Developments

Fanna Haile-Selassie
KTTC TV

Mayo Clinic breast cancer researchers are proud to announce a break through study. The study may help doctors predict and treat breast cancer patients years before the cancer even develops.

A new development in a Mayo Clinic study is showing dramatic results in detecting breast cancer before it actually is cancer. Doctor Lynn Hartmann and her co-workers in the Womens' Cancer Program say they began by changing the way how some in the medical profession view cancer risk.

"Basically in this country we treat most women as if they were all at the same risk," said Hartmann.

But once they squashed that idea, they found two different ways of classifying risk, a type of cell growth disorder called Atypia and an enzyme called Cox-2. Hartmann noted, "Over 15 years of follow-up, if you had Atypia and no Cox-2, about 13 percent of the women had developed breast cancer. If you had Atypia and Cox-2, about 25 percent, a fourth of those women had developed breast cancer over that period of time."

The researchers say, that means women with Atypia cells and Cox-2 found in their breast tissue were 4 times as likely to develop breast cancer, and those with just Atypia still were twice as likely to form the cancer. But what can lead from this study? Doctor Hartmann says Cox-2 or Cyxlooygenase is an active enzyme that is found in abnormal cells which can produce tumor growth or suppress the immune system. And one of the largest inhibitors of Cox-2 can actually be found on the shelves of your local pharmacy, Aspirin.

"That's the next step, to say okay we're doing a better job of finding woman at significantly increased risk, now let's try some modifications for that risk," replied Hartmann.

As for right now, their research stems from taking tissue from a benign lump in a



Breast Cancer Facts

In Florida, an estimated 1,125 cases of breast cancer are diagnosed every month. Each year over 40,000 Americans die from breast cancer. Breast cancer not only affects the person with the disease, it affects everyone, family, friends, and co-workers.

Make a Difference!

Purchase the End Breast Cancer license plate, and visibly show your support in helping to end breast cancer. The funds generated from this license plate are used to support breast cancer research and education in Florida. As of February 2008 our Specialty License Plate sales have exceeded \$2,000,000.00.

Visit your local tax collector's office or tag agency to purchase your specialty plate today for only \$27.00 in addition to the regular fees. Or log on to www.fbccrf.org to purchase or renew your plate online.

The Department of Highway Safety and Motor Vehicles is now offering specialty plate gift certificates. This new program allows anyone to purchase a specialty license plate as a gift for a motor vehicle registrant.

Visit your local DMV or Tag Agency and purchase a Specialty Plate Gift Certificate today!



The 6th Annual Day of

woman's breast and doing tests to see if they are at risk for cancer later on. Doctor Hartmann says she hopes to continue her research so they may have a way to test all women.

But Hartmann said before they can start researching the effects of Aspirin on Cox-2, the Womens' Cancer Program must first verify their results. It took just under a year to complete this study.

Our Mission

Florida Breast Cancer Coalition Research Foundation (FBCCRF), affiliated with the National Breast Cancer Coalition, is a non-profit grassroots organization dedicated to ending breast cancer through advocacy, education and research.

Our purpose is to raise awareness and mobilize the population of Florida to ensure:

- * Sufficient government and public funding for breast cancer research.
- * Quality health care for all without fear of discrimination.
- * An environment free of carcinogens.

To achieve our mission, FBCCRF welcomes all who are committed to ending the breast cancer epidemic. We have made great strides, but much more needs to be done, especially here in Florida. We need your involvement in the Florida Breast Cancer Coalition Research Foundation.

Our Goals are to:

- * Educate ourselves regarding current scientific data and research on the causes and cures of breast cancer, legislative issues regarding breast cancer, and environmental factors playing a role in breast cancer.
- * Educate local, state, and national decision makers regarding issues pertaining to breast cancer.
- * Educate and involve other organizations in our mission.
- * Educate and involve the men and women of Florida of our mission.

A Story of Hope

"Hope is a thing with feathers that perches in the soul and sings the tune without the words and never stops at all." - Emily Dickinson

Patricia Lenti-Crane



Every year, more than 40,000 women die of breast cancer.

My friend Christine died.
My friend Jan died.
My friend Jessica died.
My friend Beth died.
But I did not die.

Early detection saved my life. It was a routine day - Monday June 24, 2002 - and I had my yearly routine mammogram. I knew there must be trouble

Research and Hope

Saturday, March 29th, 2008

8:30am-3:00pm

Signature Grand

6900 State Road 84

Davie, FL. 33317

There is no charge for this event. Seating in limited.

Please RSVP by March 20th

(954) 763-6776 or

Sue@gildasclubssouthflorida.org

Continental breakfast and lunch

provided

CEU's available

Mount Hermon African Methodist Episcopal Church Health and Wellness Fair

17800 NW 25 Ave Miami

Gardens

Sunday, March 30, 2008

12:00pm - 4:00pm

Tropical Shipping Safety and Wellness Fair

5 East 11th St Riviera Beach

Monday, April 14, 2008

9:00am - 5:00pm

2008 Annual Advocacy Training Conference

Renaissance Hotel

999 9th Street, NW

Washington, DC 20009

Main Number: (202) 898-9000

Hotel Fax: (202) 962-4440

Reservations: 1 (800) 266-9432

April 26 - 29, 2008

JOIN US FOR LOBBY DAY

TUES, APRIL 29, 2008

9:00am - 4:30pm

For more details

www.stopbreastcancer.org

7th Annual Day of Caring for Breast Cancer Awareness

Jungle Island

Saturday, May 3, 2008

8:00am - 3:00pm

Fearless Caregiver Conference

Signature Grand, Davie

Thursday, May 15, 2008

8:00am - 3:00pm

when the doctors asked me to come back the following day for a biopsy. I told myself this was a routine procedure. I had no history of cancer in my family. I'll be okay. And I hoped and prayed and worried for what seemed like an eternity.

On June 27 at 3:34 p.m. the call came, the biopsy was positive and I had breast cancer. I screamed and cried and was scared.

Then I caught my breath and started to take some responsibility for my health. After meeting with my surgeon, I scheduled a lumpectomy. But the results came back without clear margins so another surgery was needed and this time, we got all the cancer. I needed radiation: 44 treatments every day for nine weeks.

During this time, corn starch became my new best friend as the radiation did what it was supposed to do to the cancer but also to surrounding tissue. I am taking Tamoxifen daily to help prevent recurrence. And now I am celebrating four and a half years of being cancer free.

Cancer is scary, and destructive, and painful, and oh so many things - but cancer is limited. An unknown author wrote:

"Cancer is so limited
It cannot cripple love.
It cannot shatter hope.
It cannot corrode faith.
It cannot destroy peace.
It cannot kill friendship.
It cannot suppress memories.
It cannot silence courage.
It cannot invade the soul.
It cannot steal eternal life.
It cannot conquer the spirit."

And together we will survive



Join the FBCCRF Team at the Walk to Empower



Join us for an inspiring day as we raise funds to support programs and services that are offered free of charge to anyone touched by breast cancer.

Walk Day Details

3-mile Non-Competitive Walk
Mother's Day, Sunday, May 11, 2008
Check-In Begins: 7:30 a.m.
Walk Begins: 9:00 a.m.
Kennedy Park
Coconut Grove, Florida

Register Now!



Make a Difference!



Volunteer your time

· Celebrate a life by making a donation in someone's honor

· Make an In-kind donation

· Host a Fundraising Event

· Take an FBCCRF "End Breast Cancer" license plate banner to your local tag agency

Volunteers needed for Upcoming Events:

Mount Hermon African Methodist Episcopal Church Health and Wellness Fair
17800 NW 25 Ave Miami Gardens
Sunday, March 30, 2008
12:00pm - 4:00pm

Tropical Shipping Safety and Wellness Fair
5 East 11th St Riviera Beach
Monday, April 14, 2008
9:00am - 5:00pm

7th Annual Day of Caring for Breast Cancer Awareness
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8:00am - 3:00pm

Fearless Caregiver Conference
Signature Grand, Davie
Thursday, May 15, 2008
8:00am - 3:00pm

FBCCRF is looking for volunteers to assist in the following areas:

- Administration
- Publicity
- Education
- Advocacy

There is no fee to register, but Y-ME encourages all Walk participants to set a goal to raise \$100. [Register online](#) to receive a customizable fundraising Web site!

Maps and Schedule for Walk Day

- [Getting to the Walk to Empower](#)
- [Walk Day Schedule](#)
- [Walk Route & Site Maps](#)

UM/ Sylvester Opens Registration for Well Being/ Being Well Conference

The UM/Sylvester Comprehensive Cancer Center has opened online registration for the Well Being/Being Well conference. The one-day event, being held Tuesday, April 22nd, features renowned mind and body expert Deepak Chopra and UM President Donna Shalala, a nationally recognized expert on health care, as keynote speakers.

Ticket holders will be able to customize their day by choosing several breakout sessions to learn the latest about a wide variety of topics ranging from genetics, cancer prevention, and clinical trials, to the power of mind over matter and men's and women's health.

Many sessions will feature one of UM/Sylvester's top physicians or scientists, providing the latest information and resources.

"Offering events like these is part of our mission to provide our community with the most comprehensive information about health and cancer research," said Joan Scheiner, chair of the Board of Governors, UM/Sylvester.

Elsie Howard, conference event chair for UM/Sylvester adds, "We hope we can inspire individuals to take the right steps towards achieving lifelong good health."

The Well Being/Being Well inaugural conference will be held at the Miami Intercontinental Hotel on Tuesday, April 22nd. Registration is open and tickets are available for \$100 per person. For more information, please contact UM/Sylvester at (305) 243-9949 or www.sylvester.org/wellbeing



Purchase this plate
SAVE a life!
find out how ...

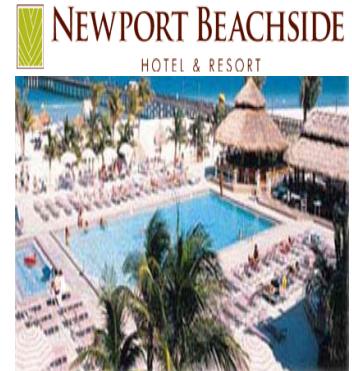
End Breast Cancer
I-CARE
FLORIDA

Congratulations!

As of February 2008 our Specialty License Plate sales have exceeded \$2,000,000.00. Thank you to all who helped us get here and to those who continue support our efforts to end breast cancer through advocacy, education and research.

- Newsletter Production
- Special Events
- Development
- Research

volunteer@fbccrf.org



FBCCRF & Newport Beachside Hotel & Resort Partnership

Through the partnership between Newport Beachside Hotel & Resort and FBCCRF you can receive a preferred corporate rate by calling the reservations office at (800) 327-5476 ext. 1280 and ask for the "Florida Breast Cancer Coalition Rate".

www.newportbeachside.com

Resources

FBCCRF
1250 East Hallandale Beach Boulevard, Suite 501
Hallandale, FL. 33009
(954) 454-4156

Annie Appleseed Project

NBCC

Chemotherapy

Women and Cancer

IBC Support

Force

Sharsheret

Positive Hope

Advocacy Groups

American Cancer Society
1 (800) ACS-2345

National Breast Cancer



The Faith In Education program is a free, hands-on breast cancer education and awareness initiative. The program focuses on educating underserved, under-insured and uninsured women on breast cancer, prevention, screening, and local healthcare resources. This outreach project engages communities of all socio-economic levels and religious denominations, but has particular interest on low income and underserved communities. The program's mission is to develop and expand faith communities' participation in breast cancer education activities to help lessen the impact of breast cancer in Florida.

Faith In Education also offers an additional component which is the Congregational Training Initiative (CTI). CTI is an exclusive training session designed for women's groups, health groups or any interested group of congregants within your congregation. This two-hour training, also provided by CIS, will cover a basic, but in-depth overview of the disease, types of breast cancer, stages, treatment methods and much more!

The Faith in Education Program includes the following key components:

- Inclusion of congregations of any religious denomination that have the support of their religious leader.
- Identification of a volunteer Breast Cancer Education Coordinator who will lead the education program in the congregation.
- Creation of a training program for Coordinators to learn the communication of early detection practices and healthy living regimens.
- Establishment of an assessment and measurement component that will measure pre-program levels of knowledge and activity and compare them with post-program levels.

The reaction of the religious community has been uniformly positive and enthusiastic. We are very excited about this program and its potential to educate and save lives.

For more information about the Faith In Education program or to schedule a Congregational Workshop, contact Jessica Parker at (954) 454-4156.

SAVE THE DATE

to Join FBCCRF in honoring
Kathy Durham , FBCCRF Board Member

[Coalition](#)
1 (800) 622-2838

[Redes En Acción](#)

[Sisters Network](#)

[Susan G. Komen for the Cure](#)
1 (877) GO KOMEN

[Y-Me National Breast Cancer](#)
1 (800) 221-2141

[Young Survival Coalition](#)
1 (877) YSC-1011

Government agencies

[Centers for Disease Control & Prevention](#)

[National Cancer Institute](#)
1-800-4-CANCER

[National Institutes of Health](#)

Additional Support and Information

[American Association for Cancer Research](#)

[American Cancer Society](#)
[Cancer Survivors Network](#)

[American Society of Clinical Oncology](#)

[Association of Cancer Online Resources](#)

[Association of Community Cancer Centers](#)
(301) 984-9496

[Be Bright Pink](#)

[Breast Health Global Initiative](#)

[CancerCare](#)

[Centerwatch Clinical Trials](#)


[Gilda's Club Worldwide](#)

[Lance Armstrong Foundation](#)

[Living Beyond Breast Cancer](#)

[Men Against Breast Cancer](#)
1 (866) 547-MABC

[National Asian Women's Health Organization](#)




THE FLORIDA Breast Health INITIATIVE

To someone in need, an open door represents so much ... a welcome ... an invitation ... an opportunity ... a pathway to new hope.

Each outreach month, legions of Florida Breast Health initiative volunteers walk door-to-door throughout South Florida's needy neighborhoods on a mission to educate women about breast cancer detection and treatment. By opening the door, a woman can literally save her life.

Thanks to the commitment of the South Broward Hospital District and Memorial Hospital network, more doors will now be open. Memorial Hospital's Mobile Mammography Van enables FBHI to bring free mammograms to the very neighborhoods where they are needed.




2007 FBHI
First Annual
Open the Door
Honoree
Kathy Durham

To recognize Memorial for supporting and growing FBHI's efforts, we invite you to join us as we salute

**South Broward Hospital District
Vice Chairman
Kathy Durham**

A financial and banking executive, Kathy never thought that breast cancer could touch her life. Her courage, along with access to care, helped her through the crisis. Now, thanks in part to the vision of Kathy and women such as FBHI Founder and Executive Director Andrea Ivory, the message of hope and help can be spread to other South Florida women who might not otherwise have the opportunity to learn from their experiences.



**Open the Door
To Breast Health**

March 28, 2008
Reception & Silent Auction
6 p.m. to 9 p.m.
Shula's Miami Lakes

Join us by attending and sponsoring the Florida Breast Health initiative's first annual fundraiser: the "Open the Door Event." You'll enjoy fabulous food, drinks, entertainment and a Silent Auction on March 28th, 2008, at Shula's Miami Lakes from 6:00 p.m. until 9:00 p.m.

Master of Ceremonies: Calvin Hughes, WPLG Channel 10 Morning News Anchor

National Cancer Institute
Surveillance Epidemiology and
End Results (SEER)

National Coalition for Cancer
Survivorship

National Lymphedema Network
1 (800) 541-3259

National Women's Health
Resource Center
1 (877) 986-9472

People Living with Cancer

Susan Love Research
Foundation

Well Spouse Foundation

World Health Organization

Secure Online Donations



Click Here

Knowledge is Power

Increasing Cancer Awareness Among African American Men and Women

Saturday, April 5, 2008, 8:30 a.m. - 12:00 p.m.
PGA Marriott, Palm Beach Gardens

Join a panel of experts to learn more about multiple myeloma, and breast, colon and prostate cancer. We will provide invaluable information about prevention, detection and treatment at this free special community event.

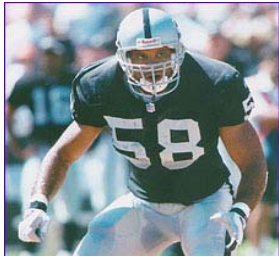
This Program is free and open to all in the community - breakfast is included. Call today for more information or to register: 561-366-4153

Special Guest Speaker:

Elijah Alexander, former NFL player and multiple myeloma survivor

Presenters:

Elisabeth McKeen, MD.
Medical Oncologist, Palm Beach Cancer Institute



Todd Gersten, MD.
Medical Oncologist, Palm Beach Cancer Institute

Shachar Peles, MD.
Medical Oncologist, Palm Beach Cancer Institute

Curtis A. Pettaway, MD.
Professor of Urology
Department of Urology
University of Texas, M.D. Anderson Cancer Center

Palm Beach Cancer Institute Foundation
The Sari Asher Center For Integrative Cancer Care



Support the work of the Florida Breast Cancer Coalition Research Foundation with www.goodsearch.com. Its so simple & costs nothing!

Do you routinely or occasionally search the internet? Why not support the Florida Breast Cancer Coalition Research Foundation while surfing the net. Just go to www.goodsearch.com (rather than yahoo, google, etc.) type in "Florida Breast Cancer Coalition Research Foundation" and begin searching the internet. Everytime you search money goes to your favority charity, FBCCRF. Give it a try and help us everytime you surf and search the web. The more you use the site the more money will go to the work of the Florida Breast Cancer Coalition Research Foundation. So be sure to tell your friends, family, and colleagues to use www.goodsearch.com

The Sister Study

Still Enrolling!

The Sister Study is the only long-term study of women aged 35 to 74 whose sister had breast cancer. It is a national study to learn how environment and genes affect the chances of getting breast cancer.

The Sister Study needs at least 50,000 women to join the effort to find the causes of breast cancer. We are almost there, but we still need more women of all backgrounds, occupations, ages, and ethnic groups to join. In order for everyone to benefit from the results of this landmark breast cancer research study, we want to **more than double** the number of sisters enrolled from the following populations:

Currently Enrolled

African Americans - 4,353
Latinas - 2,001
Other ethnic minorities - 953
High School education or less - 6,255
All women 65-74 - 6,788

Be part of the solution.

If you are eligible, join the Sister Study today and

tell other women about the study!

Woman by woman, Sister by sister, We can make a difference!

WHY IS THE SISTER STUDY SO IMPORTANT?

- The Sister Study is one of the first long-term studies to help us understand how women's genes and the things in their environment - homes, workplaces, and communities - influence risk of breast cancer. It is the first to collect such extensive and detailed information about environmental exposures.
- Women from different generations and from various racial and ethnic groups and geographic regions of the U.S. and Puerto Rico will take part in the study. Sister Study results can then be used to help as many women as possible. ([read more](#))
- The risk for breast cancer increases as you get older. It is the most ... ([read more](#))
- To find out more about who is leading the Sister Study, click here to visit the "[Who is Leading the Study?](#)" page.
- To meet the Sister Study Recruitment Team, click [here](#).

Shop with [Igive.com](#) and support FBCCRF

Change YOUR online shopping into support for a truly worthy cause.



Support the Florida Breast Cancer Coalition Research Foundation just by shopping online at over 689 online stores. Right now, your web surfing can help too:

when you visit online stores through [iGive.com](#), it counts as an entry in [iGive.com's](#) Surfathon sweepstakes for a chance to win a \$1,000 donation! They're giving away \$1000 to 5 winning causes every month for 10 months! We hope you'll join to help gain more chances to win - just join [iGive.com](#) for free and check out their stores. You don't even have to buy anything!

If you do happen to make a purchase through [iGive.com](#) within 45 days of joining, [iGive.com](#) will donate an EXTRA \$5 to your favorite cause! With over 689 participating stores, it's easy to find the things you need AND support a good cause.

How it Works:

1. Join [iGive.com](#) to support Florida Breast Cancer Coalition Research Foundation.

It's free, safe, and easy to join. [Click Here to Join \[Igive.com\]\(#\)](#)

2. Shop through [iGive.com](#) OR just surf their stores.

Their online mall features trusted online retailers like Lands' End, Staples, NORDSTROM, JCPenney, eBay, Expedia.com, Barnes & Noble, QVC, & PETSMART to name just a few!

3. Watch the \$\$ roll in for Florida Breast Cancer Coalition Research Foundation!

Up to 26% of EACH purchase is donated, plus a bonus \$5 donation if you shop within 45 days. The more stores you visit, the more chances to win a \$1,000 donation during the Surfathon!

MORE INCENTIVES for iGive.com Shoppers:

- >FREE SHIPPING deals from great stores
- >SALES & COUPONS to save you money
- >VIRTUAL KARMA from supporting YOUR favorite cause
- >\$5 FREE donation when you shop within 45 days!

I am pleased to enclose my tax deductible contribution to the Florida Breast Cancer Coalition Research Foundation.

Please accept my gift of:

- \$1000 \$500 \$100 \$50 \$35 Other _____

Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email: _____

This gift is a Tribute to: _____

Please Notify: _____

Address: _____

City: _____ State: _____ Zip Code: _____

- Celebration Birthday Anniversary Memorial Other _____

Please cut this out and send it along with your donation

1250 East Hallandale Beach Boulevard, Suite 501, Hallandale, Florida 33009

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