



ENewsletter

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Our Mission

Florida Breast Cancer Coalition Research Foundation (FBCCRF), affiliated with the National Breast Cancer Coalition, is a non-profit grassroots organization dedicated to the eradication of breast cancer through advocacy, education and research.

Our purpose is to raise awareness and mobilize the population of Florida to ensure:

- * Sufficient government and public funding for breast cancer research.
- * Quality health care for all without fear of discrimination.
- * An environment free of carcinogens.

To achieve our mission, FBCCRF welcomes all who are committed to ending the breast cancer epidemic. We have made great strides, but much more needs to be done, especially here in Florida. We need your involvement in the Florida Breast Cancer Coalition Research Foundation.

Two Studies to be Aware of:

[Last Month's Newsletter](#)
[More About Us](#)
[Our Sponsors](#)
[NBCC](#)



Would you like to Attend a Breast Cancer Conference?



FBCCRF offers educational sponsorship to numerous conferences throughout the year, including the NBCC Advocacy Conference, Project Lead, The San Antonio Breast Cancer Symposium, and many more. Conferences are a great opportunity for you to gain new knowledge about the latest in various areas of breast cancer research and advocacy, as well as to network and meet others who are involved in the fight against breast cancer. Sponsorships are awarded on a competitive basis.

For additional information please contact Marjie Aloni at

(954) 454-4156, or



Sister Study

The Sister Study share many things such as, early experiences, environment, and genes. Studying women whose sisters had breast cancer is a great way to learn why some women get the disease, while other do not. The Sister Study will look at how things in our homes, workplaces, and communities may affect our chances of getting breast cancer.

The Sister Study is conducted by the National Institute of Environmental Health Sciences. 50,000 women, ages 35-74, from all walks of life will join this landmark research effort to find causes of breast cancer. To learn more about the Sister Study visit www.sisterstudy.org or call 1 (877) 474-7837.

Sexual Well-being in Sexual Minority Women with Breast Cancer

Boston University School of Public Health is seeking lesbians, bi-sexual women, and women who partner with women for a study on sexual functioning with breast cancer to join their study. Complete the one time mail survey and receive \$20.00. For more information call 1 (877) 414-1399 or email women@bu.edu



People in the News

Florida U.S. Representative Ileana Ros-Lehtinen received a certificate of appreciation from the

marjie@fbccrf.org

Help End Breast Cancer



Breast Cancer Facts

In Florida, an estimated 1,125 cases of breast cancer are diagnosed every month. Each year over 40,000 Americans die from breast cancer. Breast cancer not only affects the person with the disease, it affects everyone, family, friends, and co-workers.

Make a Difference!

Purchase the End Breast Cancer license plate, and visibly show your support in helping to end breast cancer. The funds generated from this license plate are used to support breast cancer research in Florida.

To date, over \$700,000 in scientific and educational grants have already been awarded. Visit our local tax collector's office or tag agency to purchase your specialty plate today for only \$27.00

Upcoming Events



Links Event

National Cancer Coalition for her 100% voting record on breast cancer issues. The certificate was presented to the Congresswoman by the Florida Delegation during the National Advocacy Conference and Lobby Day in Washington D.C. on May 1st.

Ann Fonfa, FBCCRF Advocacy Chair, presented at a conference of the NIH Center for Complementary and Alternative Medicine in Bethesda, Maryland in June.

Marjorie Aloni, CEO of the FBCCRF has been appointed by the Governor Charlie Crist to the Florida Local Advocacy Council for Dade and Monroe Counties. Marjorie was also selected to serve on the Association of Fundraising Professional's Educational Programming and Networking Committee.

In the News

Breast Cancer Screening

A new ultrasound technique allows radiologists to distinguish between malignant and benign breast lesions. By using elasticity imaging, researchers accurately identified harmless and cancerous lesions in almost all of the 80 cases studied. Dr. Richard Barr of Northeast Ohio Universities College of Medicine stated "If our results can be reproduced in a large multicenter trial, this technique could significantly reduce the number of breast biopsies required."

The National Cancer Institute

The National Cancer Institute has launched a new Spanish website, Cancer.gov en español. The website features themes of prevention, detection, treatment, and survivorship. Highlights from the site include information organized by types of cancer, myths and facts, support and resources in your community, and a dictionary of cancer terms.

Breast Cancer and Latinas

A recently reported study confirms the findings of previous research shows that breast cancer presents differently in Latina women. Despite equal access to health care services, differences persist in the size, stage, and grade of breast cancer for Latinas compared to non-Hispanic white women, according to study results published online in Cancer.

The National Breast Cancer Coalition Fund

October 20, 2007

Next In Line at Grove Isles

October 18, 2007

Silent Auction Items Needed

Help us put this year's silent auction at the Next in Line event over the top. You can help us by reaching out to your contacts to contribute unique and exciting items to offer for sale at the auction. All proceeds go toward supporting FBCCRF's programs. In particular, we are looking for exclusive, one-of-a-kind experiences such as:

- Private tour of a museum
- Access to a holiday home or weekend getaway.
- Meeting with a celebrity or Athlete
- Prime seats at games for Florida sports events.
- Private photo sessions with a famous portrait photographer
- Round of golf at a private course.
- Dinners at exclusive restaurant
- One-on-one session with experts in their field, including finance, art, etc.
- Top-end Wines
- Donations of air mileage to package with our sale items.
- Anything that you can imagine.

Contact Marjie Aloni at (954) 454-4156 or email her at marjie@fbccrf.org if you would like to make a contribution, or if you have friends or colleagues who might be able to contribute. Thank you!

Jewelry Event in Coral Springs

October 25, 2007

NBCCF proudly announces the publication of its Strategic Consensus Conference recommendations - Shaping the future of biomarker research in breast cancer to ensure clinical relevance. Each year over 200,000 people are diagnosed with breast cancer in the United States. Although the use of biomarkers has the potential to guide preventive interventions and to improve survival and quality of life, there have been few successes and many disappointments. In November of 2005, the National Breast Cancer Coalition Fund convened a conference aimed at developing a patient center strategic approach to breast cancer biomarker research. The consumers, clinicians, researchers, industry representatives and U.S. regulators who served on the consensus panel developed a set of principles and recommendations to guide the field and ensure that biomarker research results in clinically important applications. Visit www.stopbreastcancer.org to view a full report.

Contact Center: Facts and Figures

For 30 years the National Cancer Institute's (NCI) Contact Center has been providing the most reliable cancer information to the public. The Contact Center is the longest running Contact Center. It was established in 1976 at the University of Miami Miller School of Medicine, where it continues today. It is one of four in the U.S. and the Contact Center to handle all Spanish calls. All four Contact Centers consist of trained information specialists who answer thousands of questions each year about cancer through 1 (800) 4-Cancer and cancergovstaff@mail.nih.gov. FBCCRF is working with the Contact Center through our Faith in Education Program. The Contact Center provides training for the breast cancer coordinators in our program.

Four New Ways to Beat Breast Cancer

1. Go for dark greens - British researchers found that a compound called indole-3-carbinol in mustard and collard greens or kale seems to open tumor cell receptors to chemotherapy drugs, making medications more effective.

2. Keep up with the carotenoids - Women who eat carrots and other red, yellow, and orange foods, including sweet potatoes, apricots, and bell peppers had a 43% lower risk of breast cancer recurrence in a study of 1,550 women at the University of California.

Emerging Topics in Breast Cancer & Environment Research

November 8-9, 2007

www.bcerc.org

www.eh.uc.edu/growingupfemale

The Annual Biomedical Research Conference for Minority Students

November 7-10, 2007

www.abrcms.org

Volunteers & Interns Needed!



Join a community of women affected by breast cancer, dedicated to providing support, information, and hope.

Public Relations/ Marketing Interns

You should have good written and oral communication skills, excellent computer skills, and web savvy. Work approximately 5 - 10 hours a week.

Volunteer Office Assistant

3. Cut the Fat - The Women's Health Initiative Dietary Modification Trial found that women who reduced their fat intake by 10% cut their risk of a type of estrogen-dependent breast cancer by 36%.

4. Keep your Weight Down - University of North Carolina researchers found that among 1,254 women with breast cancer, those who maintained a healthy weight were 52% less likely to die from disease within 9 years. Those who avoided gaining belly fat cut their risk of death by 48%.



Back in April 2006, the Development Committee of FBCCRF was in its initial phase of planning a fundraising/development program for the upcoming fiscal year. Part of the challenge was identifying innovative, meaningful programs that would advance the basic mission of FBCC and FBCCRF. From these discussions the idea emerged that by working through religious congregations in Florida, we could reach women with vital information on breast cancer with the goal of increasing early detection and saving lives.

The initial idea took hold and has now blossomed into the FBCC Interfaith Program. Through the passionate support of one individual, his family and friends, FBCCRF support, over \$100,000 has been committed to get the program off the ground.

The Faith in Education Program includes the following key components:

- Inclusion of congregations of any religious denomination that have the support of their religious leader.
- Identification of a volunteer Breast Cancer Education Coordinator who will lead the education program in the congregation.
- Creation of a training program for Coordinators to learn the communication of early detection practices and healthy living regimens.
- Establishment of an assessment and measurement component that will measure pre-program levels of knowledge and activity and compare them with post-program levels.

The Faith in Education Program has achieved the following milestones to date:

- Raised funds in excess of \$100,000.

Help coordinate mailings, filing, and maintaining the office supply inventory.

Please contact Marjie Aloni at marjie@fbccrf.org or by calling (954) 454-4156.



ASK WHAT YOU CAN DO TODAY

Tips for Tax Wise Giving



1. If you are 70 1/2 or older you can now use your IRA for charitable giving.

2. If you hold appreciated stocks you can use them to support the Florida Breast Cancer Coalition Research Foundation and obtain two tax benefits.

- Hired a full-time Program Director, Ms. Tilicia Johnson (Tilicia joined the staff of FBCCRF on October 16, 2006).
- Prepared grant applications for ongoing support of the Interfaith Program.
- Developed a program budget for the current fiscal year.
- Established an Oversight Committee that meet bi-monthly.
- Contacted numerous religious organizations and individual congregations seeking their involvement and support.

The reaction of the religious community has been uniformly positive and enthusiastic. We are very excited about this program and its potential to educate and save lives.

Tribute Funds

What is a Tribute Fund?

You can establish a Tribute Fund in the name of the person you would like to honor or remember. As well as honoring your loved one's life, it will also contribute to our mission.

- You can donate or raise money for the Tribute Fund now and as far into the future as you wish. We will keep you informed on gifts made to the Fund.
- Your contribution helps us fulfill our mission to eradicate breast cancer.

What if I do not raise additional funds?

We understand that these funds, while bringing some comfort to others, will not be everyone's choice. If this is true for you, please rest assured that you need to take no further action. The gift you have already made is very gratefully received and has already been put to good work.

How can I raise additional funds?

There are many ways that family and friends can make further contributions to the Tribute Fund.

Here are some examples:

- Single donations on anniversaries, special occasions or significant dates
- Regular monthly sustaining gifts
- Organizing a fundraising event that people pay to attend
- Getting sponsorship from friends and family to undertake a challenge

* Deduct the full market value if you have owned the stock for a year or more.

* Avoid capital gains tax.

What do I do now?

If you would like to set up a Tribute Fund, please call Marjorie Aloni, our CEO at (954) 454-4156; or email Marjie@fbccrf.org. She will be glad to answer your questions.



Your Support is Crucial

Without your dedication and commitment the Florida Breast Cancer Coalition Research Foundation would not be able to continue its role as the leading grassroots voice in breast cancer research, advocacy, and education in the state of Florida. You play a crucial part in the ongoing fight to end breast cancer, and the FBCCRF knows that with your generous support the future holds greater discoveries, more success, and better results for breast cancer survivors and their loved ones. Please visit www.fbccrf.org to make a contribution or feel free to call (954) 454-4156 to make a donation by credit card over the phone.

Of course, the best and easiest way you can help is to become a FBCCRF member or renew your membership. Members receive our newsletter with updates on breast cancer research and legislation, sponsorship to conferences (Depending on financial need and available resources), information on educational opportunities and special events. We will alert you about advocacy opportunities and share the latest on pending legislation.



Support the work of the Florida Breast Cancer Coalition Research Foundation with www.goodsearch.com.

Do you routinely or occasionally search the internet? Why not support the Florida Breast Cancer Coalition Research Foundation while surfing the net. Just go to www.goodsearch.com (rather than yahoo, google, etc.) type in "Florida Breast Cancer Coalition Research Foundation" and being searching the internet. Everytime you search money goes to your favority charity, FBCCRF. Give it a try and help us everytime you surf and search the web. The more

you use the site the more money will go to the work of the Florida Breast Cancer Coalition Research Foundation. So be sure to tell your friends, family, and colleagues to use www.goodsearch.com

Host an Event

- Walk/Skate/ Bike/ Dance-A-Thons
- CocktailParties
- Fashion Shows
- Girls Night Out - An evening of shopping during which local stores contribute a percentage of their proceeds.
- Bowling Parties
- Silent Auctions
- Penny Wars - A great project for schools and student groups in which classes compete to collect the most change.
- Blue Jeans Day - Employees make a donation in order to wear jeans to work.
- Raffles
- Breakfast in Bed - On college campuses, students can treat their friends or themselves.
- Car Wash
- Sports Tournaments - Teams pay a fee to play in the competition.

Contact us at (954) 454-4156

Are you a FBCCRF Member?

Don't forget to join or renew your membership. Annual dues are only \$50. Membership benefits include getting the E-Newsletter, Action Alerts, Quarterly Newsletter and invitations to FBCCRF programs mailed directly to your home, along with eligibility for FBCCRF Scholarships to national events, e.g. the NBCCF's Annual Advocacy Conference. But the greatest benefit is knowing that you'll help the FBCCRF continue its long tradition of making breast cancer issues a top priority in the public and private sectors through advocacy, education, and research.

Send your check to the **Florida Breast Cancer Coalition Research Foundation** 1835 E. Hallandale Beach Blvd. # 191 Hallandale, Florida 33009

Include your name, address, and contact information.

Visit www.fbccrf.org for a membership form and additional information.
Membership dues are tax-deductible.

We can end breast cancer together

I am pleased to enclose my tax deductible contribution to the Florida Breast Cancer Coalition Research Foundation.

Please accept my gift of:

\$1000 \$500 \$100 \$50 \$35 Other _____

Name: _____
Address: _____
City: _____ State: _____ Zip Code: _____
Phone: _____ Email: _____

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Please cut this out and send it along with your donation

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